



For Immediate Release

Mouser Signs Global Distribution Agreement with RF Digital

October 17, 2012 – Mouser Electronics, Inc. has signed a global distribution agreement with RF Digital Corporation. RF Digital manufactures an extensive line of configurable Wireless RF Transmitter, Receiver and Transceiver Modules. Their products are IC and FCC Approved, fully integrated, interference immune, and suitable for nearly every type of application.

The worldwide agreement authorizes Mouser to sell and distribute RF Digital's line of integrated RF modules, eval boards, wireless prototyping boards, KEYFOBs, Active RFID tags, USB Dongles, RFDANTs, and RFDANT eval boards, including the RFD21733 RF module with its patent-pending RFDP8 interference immunity protocol. Each of their products help design engineers streamline the development process and speed product design. Key application areas include RFID, machine-to-machine (M2M), IoT (Internet of Things), Smart Meters, wireless sensors and remote control, to mention a few. The product line offers high performance for demanding industrial applications, while the simple interface makes the line ideal for the Maker, DIY, Open Source and Arduino market.

"We are extremely pleased to now offer RF Digital's products on our linecard," says Russell Rasor, Mouser Vice President of Advanced Technology. "Their FCC Certified wireless modules will offer our customers looking to add wireless functionality to their designs a simple, yet robust, integrated solution. We are looking forward to a successful partnership."

"We are excited to be partnering with Mouser, a distributor known for supporting the advanced product needs of design engineers worldwide," states Armen Kazanchian, President of RF Digital. "Their unique focus makes them the perfect partner for us to increase our penetration and growth into new markets worldwide. We are united by a shared commitment of offering products that compress development time and offer a time-to-market edge."

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects.

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Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit http://www.mouser.com.

About RF Digital, Corp.

RF Digital specializes in the design and manufacturing of miniaturized, long-range, interference immune wireless components including industry-standard and high-reliability protocols. The company is a one-stop shop for electronic product providers seeking to enter the wireless market quickly, by offering off-the-shelf RF components that are already approved by the FCC and IC. By combining FCC approval and certification with state-of-the-art manufacturing capabilities in both the US and Asia, RF Digital helps customers lower their development costs and achieve a very fast time-to-market without requiring any RF expertise. For more information, please visit RF Digital's Web site at: http://www.rfdigital.com

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